

# ASSEMBLY INSTRUCTIONS FOR DISPLAY CARTON

*This Display Carton has some very special features to help enhance how your Christmas Card boxes are displayed. The Display Carton will help you achieve even greater success with your "Keep Christ in Christmas" program. Here are some instructions to help you assemble your Christmas Card Display:*

## **A. REMOVE MATERIALS & ASSEMBLE BOTTOM OF DISPLAY CARTON (TO TILT BACK FOR EASIER VIEWING)**

1. Lift Display Carton containing card boxes (using hand slots on left and right) out of shipping carton.
2. Remove one-piece Display Carton Lid from bottom of shipping carton and set safely aside, until beginning Section "B" below.
3. Locate plain-white flap with tab that is now covering the Boxes of Cards.
4. Bend this flap backwards, beneath the Display Carton, until the flap meets the bottom of the display carton. Insert tab on flap into available slot on Display Carton.
5. Set Display Box on flat surface. The folded bottom flap will now create a slanted base on the Display Carton for easier viewing.

## **B. ATTACH DISPLAY CARTON LID AT TOP TO CREATE ADVERTISING HEADER**

6. Take up the set-aside Display Carton Lid and hold with the inside of the lid facing you. Gently pull back on the printed lid top that says "*Bend back and slide this section into the top of the carton to display as header.*"
7. Fold this flap completely back.
8. Slide the folded flap beneath the top front of the Display Carton (above the section dividers). The section dividers will hold the header firmly in place.

## **C. YOUR "KEEP CHRIST IN CHRISTMAS" DISPLAY CARTON IS NOW FULLY ASSEMBLED.**

*Display Carton Lid*

*Display Carton*

*Tilted Base*



*"Keep Christ in Christmas"*